



4th Annual Ruck & BBQ Bash

250 STEPS STRONG



RUCK CORPORATE CHALLENGE

STEP 1: Getting Started

To ensure a successful [Ruck & BBQ Bash](#) Corporate Challenge, it is suggested organizations appoint a Team Captain who will serve as a liaison between Camp Southern Ground staff and the participating organization.

The captain will:

- Create the company team
- Register the team via the below options
- Invite teammates to join
- Share event updates and fundraising information



STEP 2: Confirm Your Team

Confirm with development@campsonthernground.org your participation and the Team Captain's POC info (name, email, phone).

Corporation registration options:

1. Pay for team registrations (\$50/civilian, \$25/veteran)
 - o Camp Southern Ground will provide a Code for registrants
2. Group participants to pay for individual registration
3. All spectators are free, but require registration

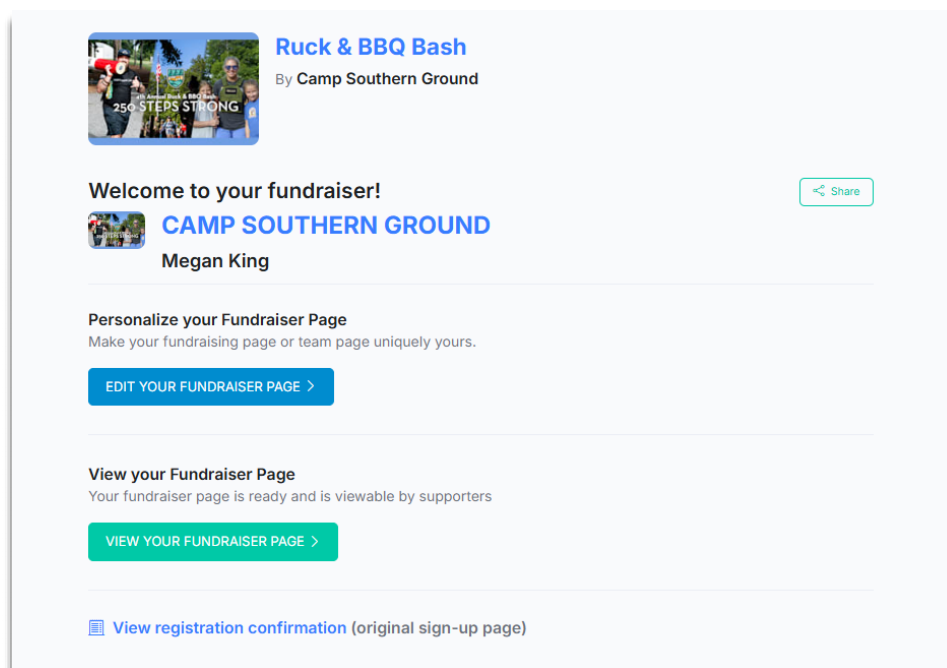
STEP 3: Register Your team

Camp Southern Ground will send the Team Coordinator a link to your Team Registration page:

- Complete the registration form
- Create fundraiser
- Enter your company/team name
- Set your team fundraising goal

STEP 4: Edit Your Page

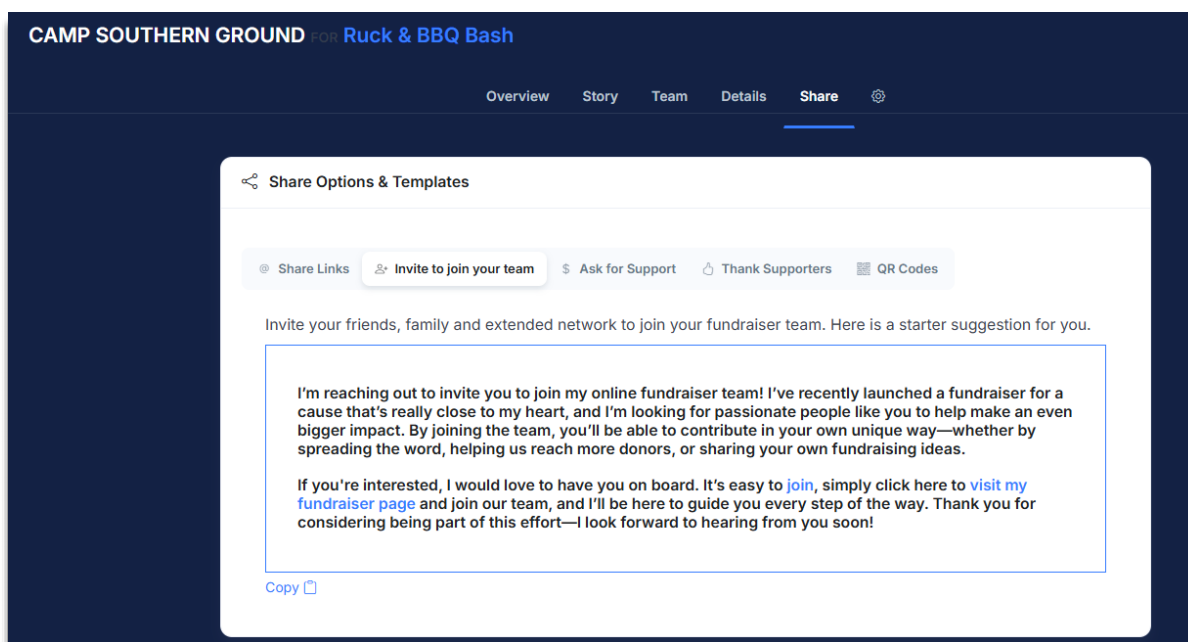
Click Edit Your Fundraiser Page to make any changes.



STEP 5: Gather Your Team

Gather coworkers, friends, clients, or partners to represent your company in the Corporate Challenge. Teams can participate together while supporting veterans and their families.

Once registered, team members can join individually using the team link provided to the captain. Or teammates can select your Company Name in the drop down of teams upon registering.



Leverage digital content in the toolkit to encourage employees, family members, vendors, and clients to participate.

STEP 6: Start Registering and Fundraising

Leverage our [Partner Toolkit](#), [Fundraising Tools](#), and team and personal pages to:

- Share why you're participating
- Track progress
- Encourage donations
- Build friendly competition among companies
- Prizes will be given to:
 - Largest Team
 - Largest fundraising team
 - Largest fundraiser
 - Most patriotic team on-site

STEP 7: Train & Prepare

Get ready for the Ruck by:

- Scheduling team walks or workouts
- Ordering company-branded gear or shirts
- Sharing training photos and team updates internally and on social media and tagging @campsouthernground

STEP 8: Show Up & Ruck Together

Join fellow companies and community members on event day to celebrate America's 250th anniversary while supporting programs that serve veterans and their families.

Corporate Challenge participation includes:

- Team recognition
- Fundraising leaderboard
- Company branding opportunities
- Team-building experience
- Community impact supporting veteran programs
- Prizes
 - Largest Team
 - Largest fundraising team
 - Largest fundraiser
 - Most patriotic team on-site

Questions?

[Contact our team](#) for help with registration, sponsorship opportunities, or custom team packages.