

CORPORATE PARTNERSHIP
OPPORTUNITIES

UNSUNG HERO



Headline Artist (TBA) + THREE MILITARY ARTISTS

Every Song Has a Story. This Night Has a Purpose.



NOVEMBER 20, 2026 | TRILITH LIVE | FAYETTEVILLE, GA

THE EVENT

Every song has a story. This night has a purpose.

An unforgettable night of music, stories, and purpose—all in support of veterans and military families.

A special headliner will join three veteran artists for Unsung Hero - a one-of-a-kind concert celebrating service, amplifying military voices, and raising critical funds for Camp Southern Ground's Warrior Programs.

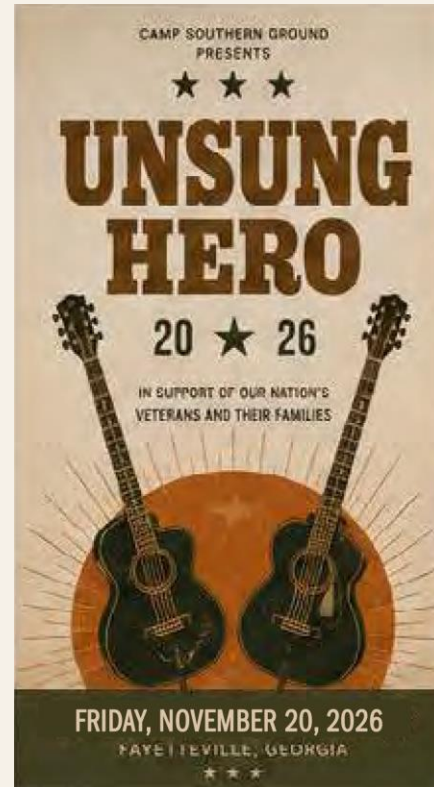
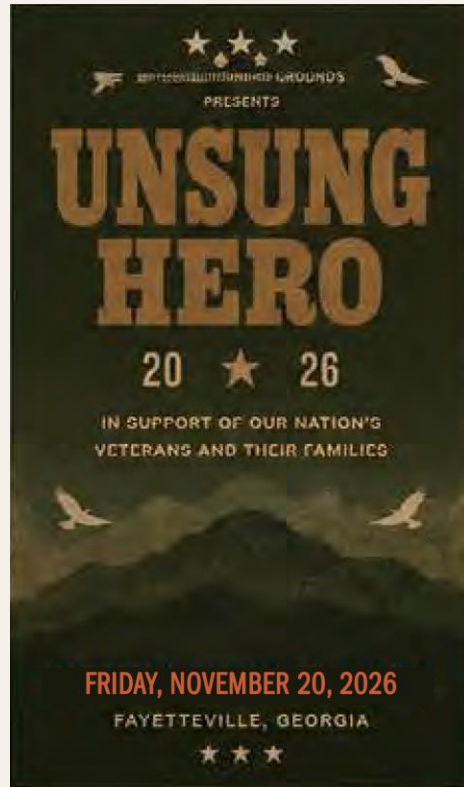
ONE NIGHT

4

ARTISTS

**One shared stage,
one powerful
mission.**

Experience



Proceeds benefit Camp Southern Ground Warrior Programs.

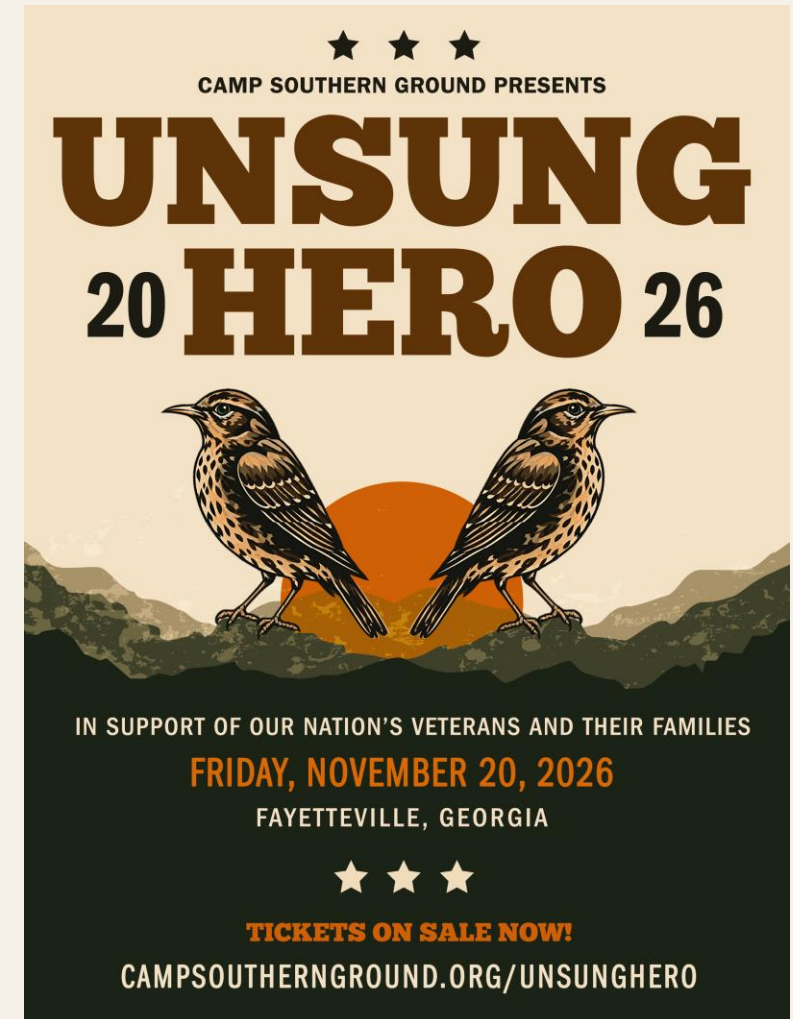


[CHECK OUT LAST
YEAR'S PHOTO GALLERY »](#)

Merchandise

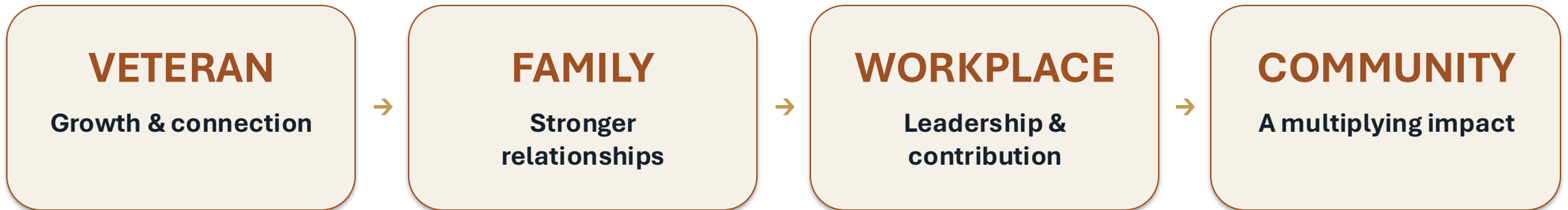


Proceeds benefit Camp Southern Ground Warrior Programs.



Celebrate what veterans have given. Invest in what they have to give next.

Military service develops strengths that continue long after the uniform comes off—leadership, adaptability, teamwork, discipline and a drive to contribute.



Support one veteran. Strengthen a family. Impact a community.

Music with a mission.

Corporate partnership helps Camp Southern Ground provide Warrior Programs at no cost to veterans and military families.

**Your sponsorship goes
beyond one night.**

It creates access to experiences designed to help veterans and families grow, connect and carry their strengths into what comes next.

WARRIOR WEEK

Supports veterans navigating the transition from military to civilian life—grounded in strengths, values, goals and continued contribution.

WARRIOR PATHH

Creates an opportunity for combat veterans and first responders to transform PTS into growth and move forward with connection.

WARRIOR FAMILY CAMP

Helps military and veteran families reconnect, strengthen relationships and create meaningful shared experiences.

More than logo exposure.

Unsung Hero is designed to create meaningful value for companies through hospitality, employee engagement, and visible commitment to the military community.



HOST

Create memorable hospitality for clients and key relationships.

ENGAGE

Give employees a mission-connected experience they can feel proud to support.

ALIGN

Demonstrate a tangible commitment to veterans and military families.

IMPACT

Help provide Warrior Programs at no cost to participants.

Choose the way your company shows up.

PRESENTING PARTNER

\$100,000

HEADLINE PARTNER

\$50,000

STAGE PARTNER

\$25,000

MISSION PARTNER

\$10,000

CHAMPION PARTNER

\$5,000

COMMUNITY PARTNER

\$2,500

Custom partnership opportunities are available for companies seeking deeper year-round alignment with Camp Southern Ground's Warrior Programs.

Lead the night.

PRESENTING PARTNER

\$100,000

- “Presented by” recognition
- Premier event + digital branding
- 20 VIP tickets to include meet and greet with headline artist
- VIP hospitality
- 20 General Admission tickets
- Introduce the headline artist
- Stage recognition
- Customized mission engagement
- Post-event impact report

HEADLINE PARTNER

\$50,000

- Prominent event branding
- 16 premium/VIP tickets
- VIP hospitality
- Meet and greet with headline artist
- Digital + event recognition
- Camp Southern Ground communications
- Post-event impact report

STAGE PARTNER

\$15,000

- Event + onsite branding
- 10 premium tickets
- VIP hospitality access
- Digital recognition
- Select event communications

Put your company behind those who serve.

MISSION PARTNER

\$10,000

- 8 event tickets
- Onsite logo recognition
- Digital recognition
- Event communications
- Mission engagement opportunity

CHAMPION PARTNER

\$5,000

- 8 event tickets
- Onsite recognition
- Digital partner recognition
- Select event communications
- Recognition as a champion of veteran impact

COMMUNITY PARTNER

\$2,500

- 6 event tickets
- Event recognition
- Digital partner listing
- Onsite recognition
- Connection to the Unsung Hero LIVE mission

BE PART OF THE STORY.

Partner with Camp Southern Ground.

Bring your employees. Host your clients. Engage your customers. Stand behind veterans and military families. Help give remarkable artists—and remarkable stories—a bigger stage.

Every Song Has a Story. This Night Has a Purpose.

Join us November 20 for an unforgettable night of music, stories, and impact.

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